

## Letter From President



Our meeting for March generated a lot of enthusiasm! Sharing who we have done business with in our chapter reinforces why many of us joined EWI. The Connections we make through networking within our group is helpful in growing our individual businesses. It was really heartwarming to hear of the many connections our ladies have made. We will bring this back as a regular feature once a quarter and highlight who we've connected with during the previous quarter.

Increasing our chapter's membership should be high on all of our lists. More members, more helping hands, more potential for funds to help with our two great community projects – Reading Rally & Scholarships for Women in Transition.

I continue to think of ways we could market our chapter. In doing some housekeeping recently, I came across my EWI pin. I intend to dust off my pin and wear it at regular intervals with the hope of generating a conversation about who we are and what we do. I think it would be a great idea for us to try to become walking billboards for our chapter!

It is important we keep in mind what the qualifications are for being an EWI member and that there is a process for recommending a new member. We are refining this process and will feature the particulars of new membership nominations in our next newsletter.

Donna Patterson

Chapter President

South Texas Money Management, Ltd.

### 2018-2019 Officers & Directors

#### President

Donna Patterson, South Texas Money Management, Ltd.

#### Vice President

Gracie Martin, Ensemble Group

#### Secretary

Mary Beth Riley, D & R Sales Co.

#### Treasurer

Mary Jane Hamilton, TAMUCC

#### Ways & Means

Carla Hoffman and Charlotte Hintz, HRS, LLC.

#### Membership Director

Karen Barnes, L.K. Jordan & Assoc.

#### Sergeant-at-Arms

Linda Calhoun, Marlin Works

#### Programs

Holly Lewis, Inspire Magazine

#### Director At Large

Dr. Bunny Forgione, TAMUCC

#### Publications Director

Mary Helen Johnston

## Membership News

### New Members!



Melaleuca, the Wellness Company, offers over 400 products to choose from and is the largest online wellness shopping club in North America. Our mission is to enhance the lives of those we touch by helping people reach their goals.

<http://www.melaleuca.com/dianelarue>

I was born in Philadelphia, PA, but have lived in South Texas almost 25 years and have been associated with many non profits including the United Chamber of Commerce, the American Heart Association, the Blessed Sacrament Auxiliary, Mission 911, the Port Aransas Garden Club, the New Neighbors League, the PanAmerican Round Table, Executive Women Intl., the South Texas Botanical Gardens, Leadership Corpus Christi and the Beach Management Advisory Committee. In my spare time, I love to crochet, knit, cross stitch and read.

I am a managing partner/owner of Pelican Media Group, LLC., Publisher and Operations Director of Inspire Coastal Bend Magazine. I manage and oversee all operational aspects of the company and lead all creative direction and production for the bi-monthly magazine. The magazine is a local magazine that my partner, Adrian Garza started publishing here in April of 2009. I became his vested partner in the start of 2017 after along side him as director of marketing and production since 2014.



I live in Portland, TX and have been living here since I moved to the area in 2012 from Fayetteville, AR. I am a mother of four, two of my own and two by marriage. Only one still at home, my daughter Hannah, a junior at GP High School.

Something most people don't know about me is I was named a Kentucky Colonel by Governor Martha Layne Collins in 1987 at the age of 12. This is the highest title of honor bestowed by the Governor of Kentucky. It is recognition of an individuals noteworthy accomplishments and outstanding service to our community, state, and nation.

My interests and hobbies include: entrepreneurship, volunteerism, art & design, music, health & fitness, and travel.

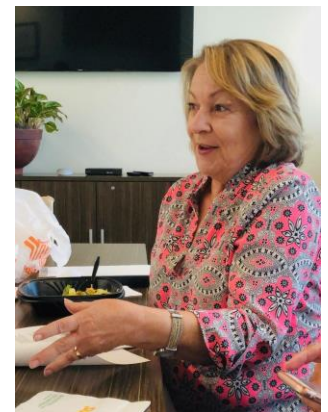
Holly G. Lewis, Publisher, Production & Operations at Pelican Media Group, LLC

## Past Presidents Advisory Council



Mary Beth Riley, Myra Lombardo, Nancy Wesson Dodd,  
Donna Patterson, Linda Allen, Mary Helen Johnston (L-R)

The Corpus Christi EWI Past Presidents Council met on March 26th, 2019. The invitation was sent to all past presidents that are still members of the chapter. The purpose of the council is to serve in an advisory capacity to the current chapter president, Donna Patterson. The group will meet every three to four months or as needed by the president. The group will also serve to mentor new members. Linda Allen is chairing this group of women which can provide a wealth of knowledge and history of the chapter. The Council addressed the current chapter Standing Rules for possible recommendations to update and keep our documents in compliance with Corporate EWI, especially in light of our membership focus on growth. These recommendations were presented at the EWI Chapter Board meeting and will be presented and discussed at the April EWI Chapter meeting. Kudos to our Past Presidents!



# Learning Opportunities

## EWI April Chapter Program

Learn how the CBBEP is helping to protect and restore the health and productivity of the bays and estuaries in the Coastal Bend.

Coastal Bend Bays & Estuaries Program (CBBEP) Senior Project Manager Rosario Martinez earned a B.S. and M.S. in Environmental Science from Texas A&M University-Corpus Christi. She is also a licensed professional geoscientist in Texas. She has been with the CBBEP for 10 years and oversees habitat enhancement and living resource projects

## EWI Corporate Program



**Powerful Communication Strategies  
to Get Outstanding Results**

Presenter: Joyce Weiss,  
Communication Strategist and Career Coach  
Joyce Weiss Training & Development LLC

**TOMORROW**  
**Tuesday, April 2, 2019**  
**3:00 PM EST / 12:00 PM PST**  
**TOMORROW**

[\*\*Register Here\*\*](#)

Joyce has provided an additional professional development resource for EWI Members to review prior to the webinar. "**Kick Conflict to the Curb: Get the RESPECT You Deserve**" is available for download [here](#) and additional links are included.

### DATES TO NOTE

**April 2, 2019**  
Equal Pay Day Presentation  
at First Methodist Church

**April 2, 2019**  
Professional Development  
Webinar

**April 3, 2019**  
Chapter Meeting at Art  
Center of Corpus Christi

**May 1, 2019**  
Chapter Meeting at Art  
Center of Corpus Christi

**August 2-3, 2019**  
Texhoma Conference at the  
Corpus Christi Omni Hotel.

**September 18-21, 2019**  
LCAM in Milwaukee,  
Wisconsin





CONNECTIONS | CAREERS | COMMUNITY

**Minutes of the Board of Directors Meeting  
EWI of Corpus Christi  
Date: 2/27/2019**

<b>Call to Order</b>	12:00 p.m.
<b>Roll Call</b>	Donna Patterson, Mary Beth Riley, Gracie Martin, Laura Hausman, Bunny Forgione, Carla Hoffman, and Mary Helen Johnston (by telephone).
<b>Minutes:</b>	
Mary Beth Riley presented the minutes from the January meeting. Gracie moved to accept and Laura Hausman seconded. Motion passed.	
<b>Treasurer's Report:</b>	
Donna Patterson presented the Treasurer's report with cash position at February 28, 2019 as follows: American Bank - \$29,160.52; NACCU – B/C/DP checking - \$19,227.41; NACCU B/C/DP Share Acct. - \$25.00; NACCU – Share Acct. - \$27.10; NACCU – CD - \$14,749.53; Petty Cash - \$40.00. Total - \$63,229.56. Bunny Forgione moved to accept as presented and Gracie Martin seconded. Motion passed.	
<b>President's Report:</b>	
<p>President Donna Patterson presented the following items for discussion:</p> <ul style="list-style-type: none"> <li>• The YWCA asked us to again sponsor Equal Pay Day for \$500.00.</li> <li>• Working on new member packets.</li> <li>• Reactivate Past Presidents Advisory Council to mentor new members, advise President and revise standing rules. Laura moved to reinstate PAC and have them review standing rules. Carla Hoffman seconded. Motion passed.</li> <li>• President would like to have diversity of people to sit at check-in desk to get to know members and learn job. Carla Hoffman will be there next meeting.</li> <li>• Donna has been asked about accepting credit card payment for meetings. Carla has the ability. If we decide to do so, we will need to add \$1.00 processing fee.</li> <li>• Donna handed out the Prospective Member Contact Record.</li> </ul>	
<b>Vice President's Report:</b>	
<b>Communications:</b>	
<b>Committee Reports:</b>	
<b>Sergeant at Arms Report:</b>	

<b>Website:</b>	
<b>Scholarship:</b>	
<b>Membership:</b>	
<b>Membership Orientation:</b>	
<b>Nominating Committee:</b>	
<b>Public Relations:</b>	
<b>Reading Rally:</b>	
<b>Standards of Excellence:</b>	
<b>Ways &amp; Means:</b>	
Carla Hoffman reported that she is working on setting a date for the fundraiser and moving it to September – probably 25 <sup>th</sup> . Mary Helen will research the date to see if any major conflicts.	
<b>Publications:</b>	
<b>Programs:</b>	
Karen Urban is the speaker for this month’s meeting.	
<b>Unfinished Business:</b>	
<b>New Business:</b>	
<b>Announcements:</b>	
<b>Adjournment: 1:05 p.m.</b>	
<b>Approved: 3/27/2019</b>	<b>Submitted: Mary Beth Riley</b>